

# ROLANDO FONTICوبا

VISCOM EXPERT

## ABOUT ME

As a South Florida-based Visual Communications Expert, my goal is to deliver powerful solutions that elevate your brand and drive engagement and conversions. With a passion for trendspotting and launching innovative projects, I strive to exceed expectations and redefine the status quo.

## WORK EXPERIENCE

### PERPETUAL SOLUTIONS

#### Marketing Project Lead (2011-Present)

Developed and executed diverse marketing projects for a wide range of eclectic businesses, ensuring tailored solutions that drove engagement and growth.

### TIGHT DESIGNS

#### VisCom Specialist (2003-Present)

Led the creation of compelling visual content for both print and web, managing all aspects of print brokerage to deliver high-quality materials on time and within budget.

### LIBERTAD NEWSPAPER

#### Lead Designer (1995-2015)

Oversaw the design department, creating visually appealing and impactful layouts that enhanced reader experience and effectively communicated key messages.

### 305HIPHOP

#### Multimedia Engineer (2002-2007)

Engineered and produced high-quality audio and video content, supporting the creative vision and technical needs of various multimedia projects in the hip-hop community.

## AWARDS

01

MIA Awards  
Graphic Design

02

SEA Awards  
Website of the Year

03

MIAMI Symposium  
Excellence in  
Graphic Design

## LOCATION

South Florida

## PHONE

(305) 929-3233

## EMAIL

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## SKILLS

HTML, WEB3, CSS, AI, WordPress, Photoshop, Illustrator, Premiere Pro, After Effects, Creativity, Problemsolving